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September 2 , 2014

STARTUP IN STYLE | GET CONNECTED



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## WELCOME TO PEARLS

If it's Tuesday, it's time for Pearls! This weekly e-newsletter will keep you up to date with the latest Home Office happenings. You'll want to read it right away so you're in the know for the week. Check the News from the Home Office section of *Advisor Advantage*® for other announcements released later in the week.

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## HELLO SEPTEMBER



View your [September \*Facets\*](#) now and read tips for filling your calendar this month and more. Scattered throughout the issue are reasons why Advisors and Leaders started their lia sophia® businesses – great motivation for sharing your own “why” when you talk about the lia sophia opportunity.

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## YOUR SOCIAL MEDIA TOOL KIT IS HERE

We're excited to introduce the lia sophia Social Media Tool Kit. We've developed this tool to help you reach out and grow your social network. You'll find that reaching out to your network can help you connect with your Customers and grow your business. See the article in the [September \*Facets\*](#) for more information. [Click here to view the tool kit.](#)



Start building your social media network today to strengthen your jewelry hub.

lia sophia

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## STARTUP IN STYLE DEBUTS A NEW LOOK

The Startup in Style section of *Advisor Advantage*® has a new, simplified design, making it more user friendly for you and your new recruits. And our Quick Start Guide (download #1077 in lia sophia® University), has also been updated. New Advisors will receive this new version in their Style Kits. Familiarize yourself with these refreshed resources and introduce them to your new recruits right away



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## SAVE 30% ON VISTAPRINT

Make a great first impression with updated designs for the Fall/Winter season. Everything is on sale in September: invitations, business cards, sticky notes, thank you cards and presentation folders! Order yours today and connect with your Customers in style. Don't have a lia sophia Vistaprint account? [Sign up today](#) and receive 50 free business cards.

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## GET CONNECTED MICROSITE UPDATE

We've updated the Get Connected section of *Advisor Advantage*® to give you everything you need to quickly and easily connect with your social network. Choose posts, select photos and learn tips and tricks to give your fans a reason to stay connected, shop with you, book a party or join your team. [Check it out today and get social.](#)



**START BUILDING  
YOUR  
SOCIAL NETWORK**

CLICK HERE TO DOWNLOAD  
THE SOCIAL MEDIA TOOL KIT



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## MY ORDER PAD RESOURCES

Just a reminder that you'll find My Order Pad resources in the following locations. [Visit today to view tutorials](#) that will help you familiarize yourself with the ordering system.

- *Advisor Advantage*®: Located in the Features from the Home Office section, which is also accessible via the Current Information tab on the main menu.
- *lia sophia*® University: In the My Order Pad sub folder, under New Advisor Training. Look for it in the left-hand navigation or use article #6134.
- Online Learning: Look for it under the Technology tab.

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## CUSTOMER ORDERING RESOURCES

Share the following tutorials with your Customers to help make online ordering easier for them. The tutorials

will take them step by step through the process.

- Party Guest Orders
- How to Get the Most Savings When Online Ordering

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## SUPPLY LIST UPDATE

Don't delay, take advantage of terrific savings on the following business items — while supplies last:

- Ask Me Why Stickers (S7073; packs of 60) **50 cents**
- Drawing Slip Pads (S7586; 100 pages per pad) **\$1.00**
- Logo Binder (S7006) **\$1.25**
- Small Paper Bags (S7592; set of 10) **\$2.50**
- Acrylic Frame (S7005) **\$2.00**

Also available for purchase is the *NEW* Fall/Winter 2014 Quick Start Guide (S7161, 75 cents). This guide provides the essential steps to help any Advisor startup in style. Click here to [view the supply list](#).